



BridgeForward

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BRIDGEFORWARD AND INITIATE SYSTEMS TO JOINTLY MARKET SOFTWARE SOLUTIONS TO UK HEALTHCARE ORGANISATIONS

LONDON/CHICAGO - March 21, 2005 - Initiate Systems, Inc., the leading provider of Enterprise Master Person Index (EMPI) software and services, and BridgeForward Software, Inc., a leading Application Integration and data migration software company, today announced that they will jointly market an integrated EMPI/EAI solution to selected healthcare organisations in the United Kingdom.

Initiate Systems and BridgeForward have successfully completed a technical integration framework for their complementary offering, which includes Initiate Systems' Initiate Identity Hub™ software, its market leading EMPI solution, and BridgeForward's ClearSpan Server™, the core technology of which is installed in more than 200 hospitals throughout the UK. ClearSpan Server™ provides easy-to-use legacy system access, drag-and-drop data mapping, and a rules-based message engine, all optimised for use by NHS Trusts and SHAs.

"Initiate Systems is a leader in EMPI solutions," said John Moriarty, CEO of BridgeForward. "Like BridgeForward, the organisation is committed to providing customers proven solutions to address challenging patient data access and accuracy issues within and across various healthcare environments."

"We are very excited to market our products alongside BridgeForward," said Mark Battaglia, Senior Vice President of Marketing, Initiate Systems. "This relationship will provide healthcare organisations with a complementary set of technologies to more accurately and effectively manage patient identities within their enterprise."

Initiate Systems is exhibiting at Healthcare Computing 2005 conference at booth #A7.

About BridgeForward

With more than 1,200 hospital installs of its core technology, BridgeForward Software Inc. (www.bridgeforward.net) is a leading provider of application integration solutions in the UK, US and Canada. BridgeForward's award-winning ClearSpan Server™ technology provides a suite of right-sized, right priced integration tools for the rapid integration of legacy as well as Web-based applications. The Windows-based integration suite provides NHS Trusts, SHAs ISV's and systems integrators with a proven, stable and easy-to-use integration and data migration platform. BridgeForward also provides turn-key integration services.

ClearSpan Server™ is a trademark of BridgeForward Software. All other product and company names and marks mentioned in this document are the property of their respective owners and are mentioned for identification purposes only.

About Initiate Systems

Initiate Systems, Inc. (www.initiatesystems.com) is the leading provider of Enterprise Master Person Index (EMPI) software and services for managing patient and provider data. Initiate Systems enables quality-of-care and interoperability initiatives among local, regional and national healthcare entities. Our proven Initiate Identity Hub™ software — the leading Enterprise Master Person Index (EMPI) technology — finds, links, indexes, maintains and provides secure access to patient records within and across disparate sources to promote collaboration and provide the foundation for electronic health records. Initiate Systems has been recognized by KLAS Enterprises as the leading vendor for the KLAS market segment EMPI for 2001, 2002, 2003 and 2004.

Initiate™, InitiateSM, the Initiate logo, and Initiate Identity Hub™ are trademarks and/or service marks owned by Initiate Systems, Inc., which may be registered in certain jurisdictions.

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