



# BridgeForward

## For Immediate Release

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### **James Osborne Joins BridgeForward Software as UK Director of Sales Jeremy Lindop appointed Senior Software Engineer**

**HARROGATE, ENGLAND – 21 April 2008** – BridgeForward Software, a leading provider of application integration technology to the UK healthcare market, today announced that James Osborne has joined the company as UK director of sales and Jeremy Lindop has been appointed senior software engineer.

James Osborne joins Bridgeforward following a highly successful career spanning 10 years at QAS (now Experian) where he had been responsible for all the business within the healthcare market during that time.

In addition to setting up re-seller agreements and supply chains with virtually all of the major healthcare system suppliers, during his time at QAS James was also responsible for putting in place a number of high value and strategic agreements. These included national contracts with NHS Direct, National Blood Service, Prescription Pricing Authority as well as an NHS Scotland-wide licence and an enterprise-wide agreement for QAS with the whole of NHS National Programme for IT (NPfIT). His efforts over 10 years have established QAS as the 'de-facto' standard for Address Management software in the private and NHS marketplace.

“James brings a great deal of experience, market knowledge and enthusiasm to his new role at Bridgeforward as we seek to consolidate our position in the UK healthcare and public sector markets,” stated John Moriarty, BridgeForward’s CEO.

Jeremy Lindop most recently served as a senior software engineer at Sybase, Inc. Jeremy has more than 20 years of research and development experience in UK and US institutes and companies. He has specialized in natural language parsing and translation, data-transformation technologies, XML and SQL tooling. A member of Sybase’s Eclipse team, he has made major contributions to the SQL Development Tools project within the Eclipse Datatools Platform project. Prior to his work at Sybase, Jeremy held software engineering positions at New Era of Networks, Inc. (NEON) and MicroScript Corporation. Jeremy is based in Leeds, England.

“Jeremy brings a unique set of skills and knowledge to BridgeForward’s development team. Over the years, Jeremy has designed and developed successive generations of message parsing and data transformation tools,” stated Karl Reti, BridgeForward’s CTO. It is great to have him in the fold where he joins with a number of other MicroScript alumni,” added Reti.

## **About BridgeForward Software**

Founded by the same team that created MicroScript Corporation, BridgeForward brings together the EAI pioneers who developed two of the most popular application integration products in healthcare: MicroScript Server™ and the award-winning e-Biz2000™. Together these two products became the most installed integration technology in US and UK healthcare.

BridgeForward’s ClearSpan Server™ integration platform and the embeddable, private label version, *Edge4* are largely based on e-Biz2000™. BridgeForward reacquired the e-Biz 2000 technology in 2003 from Sybase, Inc. and has added significant new features and functionality under the brand names ClearSpan Server™ and *Edge4*.

With more than 2,500 healthcare installations of its core technology, BridgeForward Software Inc. is a leading provider of practical, healthcare application integration solutions. ClearSpan Server™ and *Edge4* each provide a suite of easy-to-use, right-sized and right priced tools for the rapid integration of legacy and Web-based applications as well as data migration.

For more information about BridgeForward Software: [www.bridgeforward.net](http://www.bridgeforward.net).

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