



## Press Release

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### **Massachusetts General Hospital and North Shore Medical Center choose BridgeForward's Viaduct™ for interoperability**

*Integration solution links clinical data between disparate PACs, RIS systems*

**MIDDLETON, MA – TUESDAY, MARCH 17, 2009** – BridgeForward Software, a leading provider of application integration technology, has been selected by Massachusetts General Hospital and the North Shore Medical Center to help with HL7/EMPI integration for a new state-of-the-art Ambulatory Care Center (ACC) opening in Danvers, Mass.

The Radiology Departments of both institutions will use BridgeForward's Viaduct™ integration platform to integrate reports from the Massachusetts General Hospital's RIS to the North Shore Medical Center's PACS. As a result of the project, radiologists at ACC will have a unified view of patient information from both institutions.

"BridgeForward has a proven track record with radiology integration projects, and this high level of technical expertise combined with the ease-of-use behind Viaduct made it an easy choice for this project," said Darren Sack, Corporate Manager, Enterprise Medical Imaging at Partners HealthCare System, Inc., an integrated health care delivery system of which Mass General and North Shore Medical Center are members. "This will allow a seamless flow of patient information contributing to our overall improved interoperability."

"As an integration company, we understand the vital importance to clinicians of having a single view of patient clinical information regardless of the number of source systems," said Kevin O'Brien, BridgeForward's Senior Vice President. "As more and more organizations look to leverage the applications they already own, BridgeForward provides that crucial link to patient information."

Viaduct™ is a service oriented (SOA), teamwork-enabled, enterprise integration design studio and runtime that runs on any platform and any device. Put simply, Viaduct is the only solution that enables you to design, build and deploy complex integration processes in the same way you would draw them up on whiteboard.

## **About BridgeForward Software**

BridgeForward Software, Inc. is an international technology and services company focused on solving data integration and data migration challenges within the healthcare industry.

BridgeForward solutions are deployed in more than 4,500 hospitals and physician clinics worldwide.

BridgeForward - and its predecessor company MicroScript Corporation - has more than 15 years experience helping hospitals, physicians, payors and healthcare application suppliers reduce the time, cost, effort and patient safety challenges associated with data integration and data migration. BridgeForward has customers throughout North America, the UK, Europe and Asia and maintains offices in Boston, MA and London, England. For more information, please visit: [www.bridgeforwardsoftware.com](http://www.bridgeforwardsoftware.com) .

### **About Massachusetts General Hospital and The North Shore Medical Center**

The third oldest general hospital in the United States and the oldest and largest hospital in New England, Mass General continues its tradition of excellence today. The hospital is consistently ranked among the top five hospitals in the nation by U.S. News & World Report. In 2008, Mass General was re-designated a Magnet hospital, the highest honor for nursing excellence awarded by the American Nurses Credentialing Center.

Mass General, along with Brigham and Women's Hospital, are the founding members of Partners HealthCare, an integrated health care delivery system that includes the two founding academic medical centers, community hospitals, primary care and specialty physicians, specialty facilities, community health centers and other health-related entities.

North Shore Medical Center (NSMC) is the largest healthcare provider on the North Shore offering comprehensive health services to residents of our communities. NSMC includes NSMC Salem Hospital, NSMC Union Hospital in Lynn, NSMC North Shore Children's Hospital, the NSMC Heart Center, the NSMC Cancer Center in Peabody, the NSMC Women's Center in Danvers, the North Shore Physician Group practices, as well as a wide range of outpatient services.

As a member of Partners HealthCare, NSMC participates in a wide range of collaborative patient care programs with Massachusetts General Hospital and Brigham and Women's Hospital and provides patients with access to some of the most advanced subspecialists in the world. NSMC is also a beneficiary of PHS's leadership in advancing technology that improves patient safety and quality.

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