



## Press Release:

Contact: US: Kevin O'Brien +1 978 774-4100  
UK: Gina Stradis +44 (0) 1344 742833

### **BridgeForward introduces Physician Integrator™**

*Connects physician EMR and practice management systems to healthcare information exchanges, regional health information organizations and personal health records*

#### **BOSTON, MA, US / BRACKNELL, BERKS, UK – TUESDAY, FEBRUARY 24, 2009 -**

BridgeForward Software, Inc., a leading provider of healthcare interoperability technology, has announced the general availability of Physician Integrator™, a rapidly deployed integration solution designed specifically for physician practice integration.

Physician Integrator is a field-proven interoperability solution that provides connectivity between a physician's electronic medical record (EMR), practice management system (PMS) or GP system and virtually any other system that requires connectivity including:

- Healthcare Information Exchanges (HIEs)
- Regional Health Information Organizations (RHIOs)
- Hospital Information Systems
- Patient Accounting Systems
- Departmental systems (lab, radiology, pathology, billing, scheduling, dictation, etc.)
- Payors
- Personal Health Record systems (Microsoft HealthVault; Google Health, etc.)

Physician Integrator is built on BridgeForward's ClearSpan Server™ platform. ClearSpan Server is currently used in more than 3,100 physician offices in the US and UK. Physician Integrator can be installed on existing physician office hardware or in a hosted environment and provides standard adapters for connecting disparate systems and devices.

“A key component of the Federal Government's stimulus funding for physician adoption of electronic medical records is interoperability,” said Kevin O'Brien, BridgeForward's Senior Vice President. “EMR systems must be able to exchange patient data within the healthcare community they serve, including hospitals, clinics and payors. Physician Integrator provides that linkage in a cost-effective way.”

Physician Integrator is available in stand-alone form for physician practices and hospitals or in private-label form for embedding in EMR, PMS and other software applications.

BridgeForward will be demonstrating Physician Integrator at the HIMSS Annual Conference and Exhibition, April 4-8 in Chicago, IL.

### **About BridgeForward Software**

Founded by the same team that created MicroScript Corporation, BridgeForward brings together the EAI pioneers who developed two of the most popular interface engines healthcare: MicroScript Server™ and the award-winning e-Biz2000™. ClearSpan Server™ -- the most installed interface engine technology in healthcare -- and Edge4™ each provide a suite of easy-to-use, right-sized and right priced tools for the rapid integration and migration of legacy and Web-based applications. Please visit: [www.bridgeforwardsoftware.com](http://www.bridgeforwardsoftware.com)

*Physician Integrator™, ClearSpan Server™ and Edge4™ are trademarks of BridgeForward Software. All other product and company names and marks are the property of their respective owners.*